

**A Socio-Philosophical Analysis of the Strategy of National Development:  
Exploring the Development Trend of the Modern Olympic Movement in China**

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The modern Olympic movement has a history of more than 100 years. Although, over the past 100 years, many people have discussed the reasons for its existence and development many times, what is its future? What is its development trend? This has also become a major issue of concern to scholars around the world. In the early, during and late stages of the Beijing 2022 Winter Olympics, in order to promote the comprehensive and coordinated development of sports and the national strategic goal of building a sports power, sports play a unique role in socio-economic transformation and enhance cultural competitiveness. This study uses theories related to social philosophy to explore national development strategies related to sports, focusing on revealing the creation of a new form of social civilization by the modern Olympic movement on the path of Chinese-style modernization development. Combined with the current development status of the global Olympic movement, the development trend of China's modern Olympic movement was given analyzed. The main conclusions include: (1) Balanced development on a global scale is the main trend of the Olympic movement; (2) The social role of sports values based on national leaders in the political and policy fields; (3) National political development and sports strategic concepts interact with each other and integrated development; (4) The implementation of the national sports strategy promotes and innovates the modernization of Chinese society; (5) The social philosophical foundation and basic concept of "people-centered" is the way to implement the sports strategy. China's sports modernization is a process that continues to advance and conforms to the international sports development trend, especially the revolutionary changes brought about by the development of new science and technology on sports modernization. The changes in the main contradictions in the sports field are closely related to mass sports, competitive sports, sports rule of law, and comprehensive development of sport industry, sports culture, sports diplomacy and other related elements has become a heavy issue and overlapping challenge for contemporary China to implement national strategies and realize sports modernization. It is also the development logic of China's Olympic movement and sports modernization.

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