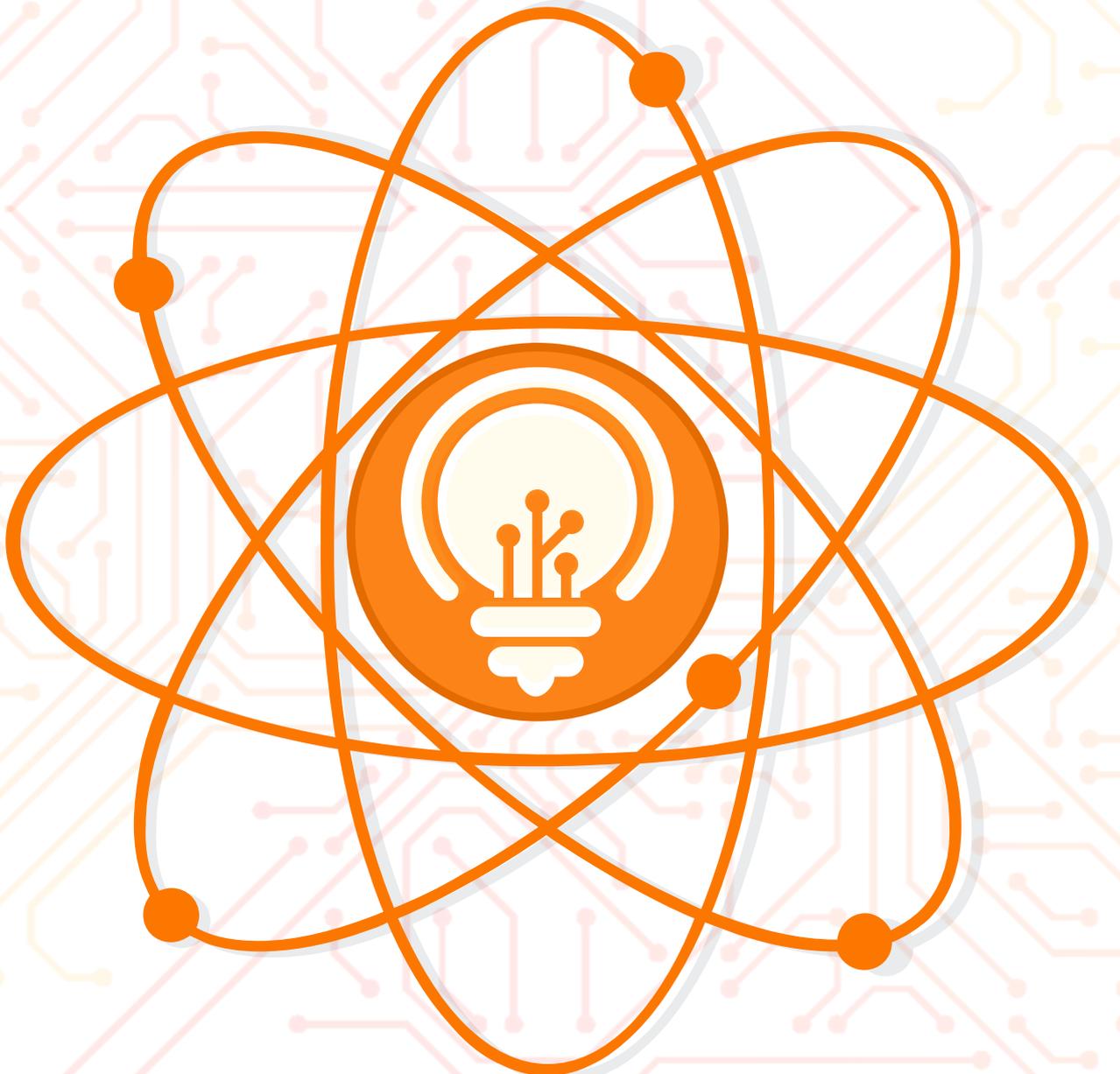


VIII INTERNATIONAL THEORETICAL AND PRACTICAL CONFERENCE

INNOVATION ECONOMICS AND MANAGEMENT: METHODS AND TECHNOLOGIES





LOMONOSOV MOSCOW STATE UNIVERSITY GRADUATE SCHOOL OF MANAGEMENT AND INNOVATION

VIII International theoretical and practical conference
INNOVATION ECONOMICS AND MANAGEMENT: METHODS AND TECHNOLOGIES

28-29 September 2023

Dear colleagues,

You are invited to participate in the VIII International theoretical and practical conference "Innovation Economics and management: methods and technologies".

- **GENERAL INFORMATION**

Location: Graduate School of Management and Innovation, Lomonosov Moscow State University, 1, blg.51, Leninskie Gory, Moscow

Working languages: Russian, English.

Participation: in person, correspondence.

As a result of the Conference a digest of articles will be published, posted to the Scientific Electronic Library Elibrary.ru and registered in the scientometric database of **RSCI (Russian science citation index)**. The UDC, LBC and international standard book number ISBN will be assigned to the digest. The following people are invited to participate in the conference: Doctors of Sciences, Candidats of Scinces (PhD), postgraduate students, PhD candidates, researchers, specialists in different area of activities, lecturers, graduate and undergraduate students.

- **THE MAIN DIRECTIONS OF THE CONFERENCE**

SECTION 1. *"Innovative entrepreneurship and management"*

SECTION 2. *"Innovative technologies and technological sovereignty"*

SECTION 3. *"Innovations economy"*

SECTION 4. *"Innovative technologies in education and social spheres"*



- **ORGANIZING COMMITTEE**

Chairperson:

Ms V.V.Pechkovskaya – Acting Dean, Higher School of Management and Innovations, Lomonosov Moscow State University, PhD (Economics), Associate Professor

Organizing committee members:

Deputy Chairperson – Oleg Kosorukov, Professor, Higher School of Management and Innovations, Lomonosov Moscow State University,

Ricardo Peters, Professor, Associate Dean, Graduate School of Economics and Management Sciences, University of Kimberley, South Africa.

Visvanathan Naiker, Professor, Associate Dean of the Faculty of Business and Applied Sciences, Western Cape Technical University, Cape Town, South Africa.

- **CONDITIONS FOR PUBLICATIONS**

For the participants of the Conference, an organizational fee is charged only for the publication of the article. Be sure to send a scanned copy (photo) of the document confirming payment by e-mail (kosorukova@mail.ru).

Payment is done after the article is accepted for publishing. The Organizing Committee will inform the the particiapant of the approval of the article within 3 working days.

- **FINANCIAL TERMS AND CONDITIONS**

Service	Service charge
Publishing 1 page(not less then 3 pages)	3 \$/per page
To place the article in the B Elibrary.ru	Free of charge
Participating of co-authors (not more then 2)	Free of charge
Sending of the Electronic Digest to the author's e-mail	Free of charge
Posting printed copy of the digenst to the author's address	According to the cost of postage

- **PAYMENT DETAILS**

TIN: 7729082090

Gearbox: 772901001

Beneficiary name: Interregional operational department of the Federal

Treasury (Moscow State University named after M.V. Lomonosov, personal account 20956003860)

Settlement account: 03214643000000019500

BIC: 024501901

Name of the beneficiary's bank: Interregional operational UFK

Correspondent account: 40102810045370000002

BCC: 0000000000000000000130

OKTMO: 45325000

Payment details. «For participation in the Conference of the Higher School of Management and Innovation, MSU(participants full name). Without VAT».



• HOW TO PARTICIPATE IN THE CONFERENCE?

Registration including article attachment is open till 15st September 2023 at

<https://lomonosov-msu.ru/rus/event/8016/>

• REQUIREMENTS TO MATERIAL

Electronic version of the article has to be presented in MS Word format(doc/docx).
Page format: A4 (210×297 mm). Margins: 2 cm on all sides. Font: size – 12; type – Times New Roman. Line spacing – 1,5. Literature references are sited in square brackets (before the dot). The reference list must be provided. Do not use hyphenation and page numbering.
Articles of **3 to 8 pages** are excepted.

LOCATION AND STRUCTURE OF THE ARTICLE:

- Please check for the UDC Index (size 12, left alignment) on the website <http://teacode.com/online/udc>;
- Academic degree, academic rank, post(right alignment);
- Employment place (right alignment);
- Article title, author's surname and initials, article's abstract and keywords are written in English(in order to translate you may use online translator <https://translate.yandex.ru/>). Same alignment.
- Main text starts after skipping one line (size 12, line spacing – 1,5, paragraph indentation – 1 cm, justified alignment);
- Picture's title and numbers (Pic. 1. Picture's title) are written below the pictures, central alignment;
- Table's titles and numbers (Table 1. Table's title) are written below the tables, central alignment. Font size in the tables and picture titles not less then 10;
- Bibliography (justified alignment). *Provided in the order of source using in the text.*



SAMPLE:

UDC

TITLE OF THE ARTICLE

Petrov I.P.

Abstract:

Key words:

(spacing)

Text. [1, p. 35].

(spacing)

Bibliography

(spacing)

1. Auerman L.Ya. Ауэрман, Л.Я. Technology of the bakery production. /Auerman L.Ya; Editor L.I.: textbook. 9th edition, revised and enhanced. – StPt: Profession, 2003 – 316 pages.

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All articles are evaluated(peer reviewed). The authors take legal and other liabilities for information they provid in the article. The article has to be carefully prepared as it is published without any changes or corrections.



- **IMPORTANT DATES**

Before 07 June, 2023 – registration according to the form provided at <https://lomonosov-msu.ru/rus/event/8016/>

Before 15 June, 2023 – Moscow State University informs the participants of the conference about articles' review results and collects from the participants documents required for Russian visa.

Before 01 July 2023 – MSU issues and sends to the participants official invitation required for applying for Russian visa (form of the Ministry of Internal Affairs of the Russian Federation) and the Conference programme.

Before 31 December 2023 – publishing of the Digest with articles by the participants of the Conference and delivery its electronic and printed versions to the participants.

- **CONTACTS**

Mr Oleg Anatolyevich KOSORUKOV
(peer review and selecting of the participants' articles)
+7-903-594-63-90, kosorukova@mail.ru

Ms Elizaveta Mikhaylovna PECHKOVSKAYA
(invitations, inquiries, hotel reservation, certificates, sending of digests)
+7-965-427-90-01, e.m.pechkovskaya@mail.ru

DEAR COLLEGUES!

Information regarding the Conference Programme will be available at the Faculty website <http://hsmi.msu.ru/> as from 21st September 2023

THANK YOU FOR YOUR PARTICIPATION IN THE CONFERENCE!